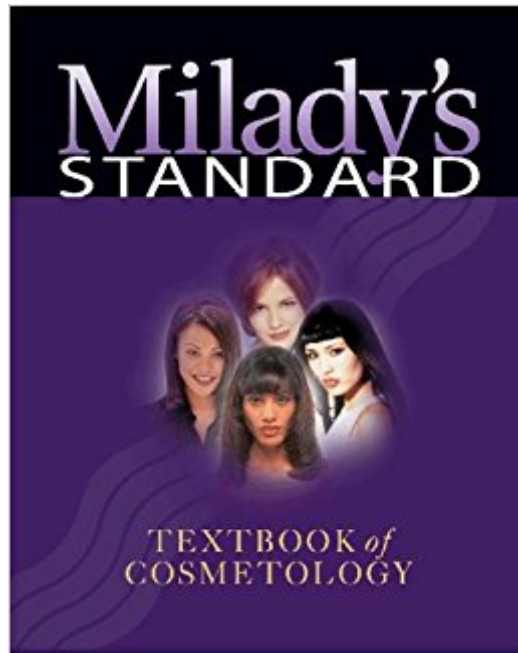




The book was found

Milady's Standard Textbook Of Cosmetology



Synopsis

For over 60 years, Milady's Standard Textbook of Cosmetology has been the textbook of choice for cosmetology education. Used in 48 countries and developed in 5 languages, Milady's Standard is recognized as the undisputed industry leader and primary source of the most current and comprehensive cosmetology education available for cosmetology students. This newly revised edition continues to provide students with the knowledge and skills required to pass state licensing exams and provide professional cosmetology services. Drawing on the input and expertise of many industry leaders, educators, and artists, this revised textbook gives students a thorough understanding of both the theory and practice of all pertinent subjects. And for the very first time, the frontmatter of the textbook includes an overview/definition of the National Skills Standards for Entry Level Cosmetologists, developed by the Cosmetology Advancement Foundation (CAF).ALSO AVAILABLEISBN:1-56253-466-1 (Hardcover)Theory Workbook, 2000, ISBN: 1-56253-468-8Practical Workbook, 2000, ISBN: 1-56253-469-6State Exam Review, ISBN: 1-56253-472-6INSTRUCTOR SUPPLEMENTS CALL CUSTOMER SUPPORT TO ORDERCourse Management Guide, 2000, ISBN: 1-56253-471-8

Book Information

Paperback: 716 pages

Publisher: Delmar Thomson Learning (April 1999)

Language: English

ISBN-10: 156253467X

ISBN-13: 978-1562534677

Product Dimensions: 9.9 x 8.1 x 1.1 inches

Shipping Weight: 2.8 pounds

Average Customer Review: 4.1 out of 5 stars 61 customer reviews

Best Sellers Rank: #1,291,936 in Books (See Top 100 in Books) #54 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Cosmetics #822 in Books > Business & Money > Industries > Service #899 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing

Customer Reviews

Foreword. Preface. PART I: Orientation. Cosmetology: The History and Opportunities (Lisha Barnes). Life Skills (Arlene Alpert). Your Professional Image (Mary Beth Janssen). Communicating for Success (Catherine Frangie). PART II: Cosmetology Sciences. Infection Control: Principles and

Practice (Sue Sansom and Darlene Hudson). Basics of Anatomy and Physiology (Deborah Beatty). Basics of Chemistry and Electricity (John Halal). PART III: Hair Care. Properties of the Hair and Scalp (John Halal). Principles of Hair Design (Mary Brunetti). Shampooing, Rinsing, and Conditioning (Mary Brunetti). Haircutting (Ruth Roche). Hairstyling (Mary Brunetti). Braiding and Braid Extensions (Diane Bailey and Toni Love). Wigs and Hair Enhancements (Vivienne Mackinder). Chemical Texture Services (John Halal). Haircoloring (Colleen Hennessey). PART IV: Skin Care. Histology of the Skin (Aly Evirs). Hair Removal (Jane Crawford). Facials (Margrit Altenburg). Facial Makeup (Teresa Sammarco). PART V: Nail Care. Nail Structure and Growth (Sue Schultes). Manicuring and Pedicuring (Sue Schultes). Advanced Nail Techniques (Sue Schultes). PART VI: The Business of Cosmetology. The Salon Business (Catherine Frangie with Carey Nash). Preparing for and Seeking Employment (Letha Barnes). On the Job (Catherine Frangie). Closing. Appendices. National Skill Standards. Resources. Professional Organizations. Glossary/Index.

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The Premier Source for Education Resources in Cosmetology, Esthetics, Barbering, Nail Technology, Makeup, Massage Therapy, Salon & Spa Management and Business Training. Serving the Beauty and Wellness Industry since 1927. --This text refers to an out of print or unavailable edition of this title.

I expected this book to provide more up-to-date information and more guidance than I have been able to find on the internet. Although this book contained a lot of good information that has remained true over time, it was very general. The book contained many things that I already know. Although I have never gone to cosmetology school, this information would have served me well if I needed a refresher in the basics. I have afro-textured hair, and I have had to learn to take care of it on my own (since it looks better on my head than on the floor or in the trash) based on my current location. This book is ok if you need to learn very basic things. The language in which it is written is simple.

this book made me very famous in my family I read this book found it helpful in hair designing ,so I gave to my friends and family they all used this book and happy it contains very informative message and tips for you.Thank you .

Seems like a review booklet, rather than full textbook.

It was fine

I was very pleased with the shipping and handling of this item. Also the book is exactly what my daughter needed and I would recommend this service to anyone.

the book was in great condition

Thank you for da book

We keep this in the salon to have on hand for new assistants starting training. We use it for the very basics, and it describes things more simply than a seasoned colorist or stylist will.

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